



CV WOMEN'S BUSINESS CENTER

INLAND EMPIRE CENTER
FOR ENTREPRENEURSHIP

CVWBC.ORG

Meet the Instructor



DOMINIQUE FRUCHTMAN

OWNER, ESCAPE ROOM PS

Dominique moved to the valley several years ago from the east coast with the idea of starting a business with her husband. She planned to network her computer repair business into success. The problem was, no one knew her, and she didn't know anyone, either. Realizing this was a major hurdle, Dom bought every book on networking and read them all in a month. Then she extracted everything that made sense to her and came to the valley in July, 2010 and hit the ground running.

Her computer business, Desert Cow Computers, was extremely successful – to the point that in order to get a day off, she had to sell the business and begin another one – Escape Room Palm Springs.

Creating Your Elevator Speech



When asked, "What do you do?", how long does it take you to answer? In this fun and interactive workshop, you'll learn how to construct a dynamic and memorable self-introduction and deliver it in just under 30 seconds. When you're done, you'll have your very own Elevator Speech!

Join us to learn:

- Why your elevator speech is your other first impression
- Common mistakes and how to avoid them
- How to construct a dynamic and memorable introduction
- Secrets to successful self-promotion

Date: Monday, February 24, 2020

Location: CVWBC

Time: 6:00 pm to 8:00 pm

77806 Flora Rd, Suite A,

Costs: \$20 with online registration

Palm Desert, CA 92211

Seating is limited - register now at www.cvwbc.org

For more information call the CVWBC at 760.345.9200



The CVWBC is funded in part through a Cooperative Agreement with the U.S. Small Business Administration. CVWBC's programs and services are provided on a nondiscriminatory basis. Language assistance services for clients with limited English proficiency will be provided, and reasonable accommodations for persons with disabilities will be made if requested two weeks in advance. Contact Kim Scanlan, 760-345-9200, 77-806 Flora Road, Suite A, Palm Desert, CA 92211.



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