

RECURRING PUBLICATIONS & DIGITAL

the gem

PRINT

Full Page
8.5" x 11"
Add Bleed .125"
Live Area
8.25" x 10.75"
Color: \$1,600

Quarter Page
4.25" x 5.5"
Add Bleed
.125"
Live Area
4" x 5.25"
Color: \$500

Half Page
Vertical
4.25" x 11"
Add Bleed
.125"
Live Area
4" x 10.75"
Color: \$850

Contact
your sales
rep for
non profit
rates.

Half Page Horizontal
8.5" x 5.5" | Add Bleed .125"
Live Area 8.25" x 5.25"
Color: \$850

NEWSLETTER BLASTS

600 Pixels Wide
Sent to over 3,000 professionals
weekly
4 weeks \$250 | 12 weeks \$650
24 weeks \$1,200
52 weeks \$2,000

GCVCC.ORG

800 x 250 Pixels
1 month \$100
3 months \$250
6 months \$400
12 months \$700

Deadline: Ads are due by the 10th of each month for upcoming month's publication
Advertising Rates: per issue, noted above.
Premium positions can be purchased for an additional 15% fee.

Acceptable Graphic Formats

.eps, .tif, .jpg (Photoshop, Illustrator, InDesign)
Press-ready .pdf (i.e. Adobe Acrobat)
Photos: 200 dpi or higher, production quality.
72 dpi photos will NOT be accepted.
CMYK only (RGB files will be converted)
Exact color is not guaranteed.

IMPORTANT: If your ad is smaller or larger than the space purchased, it may be modified to meet the largest width or height possible or requested to be rebuilt (deadlines still apply). Please note: ad sizes are built in relation to the specifications given from our printer. Contact your sales representative for your advertising needs. For information regarding your ad design and production specs, contact Marketing at marketing@gcvcc.org.

Let us design your custom, full-color ad.

If needed, the Greater Coachella Valley Chamber of Commerce can build your ad for you for the **price of \$50**. The following are guides and stipulations for that build.

- Ad will receive build and 1 revision for no additional cost.
Additional edits will be billed at \$25 per revision.
- Must receive all content at least 2 weeks before printing of publication.
- A High Resolution Version of your logo must be provided. EPS/Vector preferred.
- Any images that you would like included on the ad must be given in a high resolution format.
 - All copy must be provided, recommendations and edits may be given.

Pricing Effective October 1, 2017

WWW.GCVCC.ORG | 760-347-0676 | INFO@GCVCC.ORG