

JUNE 24 & 25 @ FANTASY SPRINGS CASINO

City of  
**COACHELLA'S  
SOCAL  
CANNABIS  
SUMMIT**

FEATURING CALIFORNIA  
CANNABIS CZAR LORI AJAX



HOSTED BY



IN COLLABORATION  
WITH



**SPONSOR & EXHIBITOR PROSPECTUS**

[www.COACHELLACANNABISSUMMIT.com](http://www.COACHELLACANNABISSUMMIT.com)



## About the Event



Coachella's SoCal Cannabis Summit hosted by the City of Coachella will unite leaders in government and business to shape the future of cannabis policy, share best practices and unveil new opportunities in California's emerging cultivation hot spot. As a sponsor, you are provided with an unparalleled opportunity to showcase your solution to a wide array of cannabis regulators and providers. Forge new partnerships, learn about current trends and discover new opportunities at Coachella's SoCal Cannabis Summit.

The Summit will kick-off with a Cultivation & Dispensary Bus Tour of the Coachella Valley followed by a opening night networking reception. The second day, the Summit will feature interactive sessions, keynote presentations and panel discussions from top regulators and cannabis industry leaders. The Summit will also feature a business-to-business expo that will be free to the public to attend.

## Why Sponsor

- Showcase Your Solutions to Government Decision-Makers
- Elevate Your Brand in the Cannabis Industry
- Expand Your Client Portfolio with Access to the Attendee List
- Strengthen Relationships with Key Industry Opinion-Makers
- Position Your Company as a Leader at the Forefront of the Booming Industry

## Summit Events

### Monday June, 24 2019

#### *Cultivation & Dispensary Bus Tour*

9:30 a.m. – 4:00 p.m.

#### *Welcome Reception*

5:30 p.m. – 7:30 p.m.

### Tuesday June, 25 2019

#### *Summit*

8:00 a.m. Registration & Networking

9:00 a.m. - 3:30 p.m. Program

3:30 - 5:00 p.m. Networking (Exhibit Hall)

5:00 p.m. Conference Close



# Sponsorship Opportunities



## Platinum Sponsor \$10,000

Name recognition and promotion as **"Platinum Sponsor"** includes your logo with link on the event website homepage and in all promotional materials, event notifications and ads.

- Participation as a Speaker at the Summit
- Inclusion of your Business or Location on the Summit Bus Tour
- Logo on Premiere Sponsor Signage, Program, Name Badge and Lanyard
- Product or Materials Placement Opportunity in Tote Bag
- 1 Reserved Table of 10 to Attend the Summit (including light breakfast and lunch)
- 1 Exhibitor Booth with Premiere Placement

## Gold Sponsor \$5,000

Name recognition and promotion as **"Gold Sponsor"** includes your logo with link on the event website and in select promotional materials, event notifications and ads.

- Participation as a Panelist at the Summit
- Inclusion of your Business or location on the Summit Bus Tour
- Logo on Sponsor Signage and Program at Summit
- Product or Materials Placement Opportunity in Summit Tote Bag
- 1 Reserved Table of 10 to Attend the Summit (includes light breakfast and lunch)
- 1 Exhibitor Booth with Premiere Placement

## Silver Sponsor \$2,500

Name recognition and promotion as **"Silver Sponsor"** includes your logo with link on the event website and in select promotional materials, event notifications and ads.

- Logo on Sponsor Signage and Program at Summit
- Product or Materials Placement Opportunities in Summit Tote Bag
- 5 Tickets to Attend the Summit (includes light breakfast and lunch)
- 1 Exhibitor Booth with Premiere Placement



# Sponsorship Opportunities



## Welcome Reception Sponsor (Limit 1) \$5,000

Name recognition and promotion as **"Welcome Reception Sponsor"** includes your logo with link on the event website and in select promotional materials, event notifications and ads.

- Opportunity to Speak at the Summit Welcome Reception
- Logo on Sponsor Signage at the Welcome Reception and Summit
- Product Placement and Branding at the Welcome Reception
- 5 Tickets to Attend the Summit (includes light breakfast and lunch)

## Bus Tour Sponsor (Limit 1) \$5,000

Name recognition and promotion as **"Bus Tour Sponsor"** includes your logo with link on the event website and in select promotional materials, event notifications and ads.

- Logo on Sponsor Signage for the Bus Tour and on the Summit Signage and Program
- Inclusion of your Business on the Bus Tour and Opportunity to Speak/Present
- Product or Materials Placement Opportunity in Tote Bag
- 4 Tickets to Attend the Bus Tour
- 5 Tickets to Attend the Summit (includes light breakfast and lunch)



# Sponsorship Opportunities



## Exhibitor (Limited spaces available) \$750

Exhibitors will be located in an Exhibit Hall area of the Summit. Each exhibit space will be 8x8 in size and include:

- One 8 foot draped table and two chairs
- One standard electrical outlet
- WiFi access
- 2 Tickets to the Summit

