

For Immediate Release

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By: CVWBC

Coachella Valley organization seeking female entrepreneurs!

Palm Desert, California The Coachella Valley Women's Business Center (CVWBC) is now accepting applicants for their next It's Your Time: An Entrepreneurial Training Series for Women (IYT).

This is CVWBC's signature program and is designed to help women develop their entrepreneurial abilities by teaching them how to start, grow, and evolve their own profitable and sustainable business. With over 400 participants in the last ten years, it has been the guiding force behind many of the valley's successful women-owned businesses.

The program is available to women living in San Bernardino and Riverside counties. In keeping with their commitment to support and encourage female entrepreneurship, the IYT program is being offered at minimal cost with investments ranging from \$30 to \$130, depending on income bracket.

Because there is a limit on number of applicants selected to participate, and the program gets filled quickly, serious applicants are encouraged to submit early. The deadline for application submission is January 26, 2018. Program details and the application can be viewed and downloaded at the CVWBC website www.cvwbc.org, or for more information call the CVWBC office at (760) 345-9200.

According to Kim Scanlan, Director of the CVWBC, "Our goal is to empower women through entrepreneurship, and this program is instrumental in helping us accomplish that. The transformative power of this program is incredible!"

The Coachella Valley Women's Business Center provides business counseling, training, and mentoring designed for women business owners and is a program of the Inland Empire Center for Entrepreneurship (IECE) at Cal State San Bernardino (CSUSB) Jack Brown College of Business and Public Administration. The center is located at 77806 Flora Road, Suite A in Palm Desert and is open from 9 am to 5 pm, Monday-Friday.

IECE administers the CVWBC program in collaboration with the U.S. Small Business Administration and is inland Southern California's leading organization dedicated to supporting and promoting entrepreneurship.

CSUSB, set in the foothills of the beautiful San Bernardino Mountains is a preeminent center of intellectual and cultural activity in inland Southern California. CSUSB serves more than 20,000 students each year and graduates about 4,000 students annually. CSUSB is listed among the best colleges and universities in the western United States, according to *The Princeton Review*, *Forbes*, *U.S. News and World Report* and *Money Magazine*. For more information on

Cal State San Bernardino, contact the university's Office of Strategic Communication at (909) 537-5007 and visit news.csusb.edu.