

## **For Immediate Release**

July 11, 2017

By: CVWBC

### **Coachella Valley Organization Seeking Female Entrepreneurs!**

**Palm Desert, California** The Coachella Valley Women's Business Center is now accepting applicants for their next "It's Your Time: Entrepreneurial Training Series for Women", which will begin on August 16.

This intensive educational program, which includes training, counseling, mentoring, and networking, is designed to assist female entrepreneurs in launching a business. With close to 500 participants over the past ten years, it has been the guiding force behind many of the valley's successful women-owned businesses.

The program is available to women living in San Bernardino and Riverside counties. The cost to participate is based upon income and ranges from \$30 to \$130, a minimal investment considering the workshops alone are valued at well over \$500.

Time is of the essence in terms of registration. The deadline for application submission is August 4, 2017. The program details and application can be viewed and downloaded at the CVWBC website <http://www.cvwbc.org/index.php/it-s-your-time> or for more information call their office at (760) 345-9200.

According to Kim Scanlan, Interim Project Director, "Our goal is to empower women through entrepreneurship, and this program is instrumental in helping us accomplish that."

The Coachella Valley Women's Business Center provides business counseling, training, and mentoring designed for women business owners and is a program of the Inland Empire Center for Entrepreneurship (IECE) at Cal University State San Bernardino (CSUSB) Jack Brown College of Business and Public Administration. The center is located at 77806 Flora Road, Suite A in Palm Desert and is open from 9 am to 5 pm, Monday-Friday.

IECE administers the CVWBC program in collaboration with the U.S. Small Business Administration and is inland Southern California's leading organization dedicated to supporting and promoting entrepreneurship.

CSUSB, set in the foothills of the beautiful San Bernardino Mountains is a preeminent center of intellectual and cultural activity in inland Southern California. CSUSB serves more than 20,000 students each year and graduates about 4,000 students annually. CSUSB is listed among the best colleges and universities in the western United States, according to *The Princeton Review*, *Forbes*, *U.S. News and World Report* and *Money Magazine*.

For more information on Cal State San Bernardino, contact the university's Office of Strategic Communication at (909) 537-5007 and visit [news.csusb.edu](http://news.csusb.edu).